

TBDBITL ALUMNI CLUB, INC.
Board of Governors
March 8, 2021

Call to Order: A regular meeting of the Board of Governors, TBDBITL Alumni Club, Inc., was held via ZOOM virtual media, on March 8, 2021. The meeting commenced at 7:03 pm with President Zacke Naughton presiding.

Board Members in Attendance: Doug Behnke, Lindsay Conkel, Sean DeLong, Jack Elson, TJ Hersch, Kent Hutchinson, Michelle Jackson, Mark Lowe, Mike Montgomery, Zacke Naughton, Alex Nicolozakes, Kevin Smith, Jill Stemley, and Melissa Trahyn.

Past Presidents and Committee Chairs in Attendance: Pete Boriin, Pat Campbell, Greg Daniel, Sarah Diemand, Ron Donnell, Dr. Paul Droste, Josh Drouillard, Dr. Jan Ebert, Dan Eck, Beth Giffin, Brian Golden, Shelley Graf, Dr. Chris Hoch, Jeff Jordan, Craig Little, Derrick Mills, Ryan Rupp, and Tom Trinter.

Members and Committee Chairs Notifying Unable to Attend: Heather Blackmon-DoForno, Wes Clark, Clay Finken, Phil Kirkendall, Allison Pallard, and Dana and Heather Smith; *sent Naughton.*

Guests: Dave Carwile.

Adoption of Agenda: President Naughton reported that he added an item to the agenda, with a verbal report from Mr. Elson from the Strategic Planning Committee. The edited agenda was approved by unanimous digital consent.

Adoption of Minutes: There were no recommendations or corrections suggested for the January 18, 2021 meeting; the minutes were approved by unanimous, digital consent.

President's Remarks.

- 1) President Naughton thanked everyone for taking the time for attending the virtual meeting. Our last "live" meeting was March 9, 2020; it has been 364 days since we all have been together, with the hopes that we will see each other again for a meeting in 2021.
- 2) There is a tentative Reunion date set for September 25, 2021 where the Buckeyes play Akron. It will be the fourth game of the year with added benefits for extra planning time and the potential for great weather.

OSUMB Report. Dr. Hoch thanked everyone again who supported the OSUMB this fall. Currently they are in the process of Squad Leader interviews. Summer sessions will begin June 8th, with combination virtual and 'in person' sessions. Summer Clinic will be July 9-11 as an 'in person' clinic, but without university housing. Drum Major tryouts are May 1st, 'in person' at the practice field. Only family will be permitted along with staff and adjudicators. Dr. Hoch stated that the University wants the OSUMB to be back in the stadium this fall performing, but all are awaiting the Big Ten input and allowances. Normal tryouts will be the second week in August, with outdoor musical rehearsals. Travel plans remain unclear at this time. In addition, the Athletic Band has been recording their music, and this should be completed by the end of the year. The recording will be utilized internally (not commercially like the OSUMB), but the students will be able to have their own copy. It is unknown if they will be able to perform at the Spring football game; an answer is expected next week.

OSUAA Report. See the attachment for Mr. Little's report. He encouraged our Club to continue our creativity to keep members connected. In addition, the annual OSUAA symposium on September 10th will again be virtual, and Mr. Little shared that the other Big Ten Alumni Associations are all following that format.

Committee Reports.

1. **Active Band.** Mr. Behnke reviewed how the Active Band season still remains inactive at this time secondary to the pandemic. He reported that he is working with the National Association of Alumni Bands (NAoAB) in having our Club become a member of its active member group. We have been one of the original charter members of this organization. See additional information regarding this topic under *New Business*. He also discussed having knowledge about a bass drum that could be utilized with the active band; President Naughton suggested that he pursue further discussions with the OSUMB staff and provide results in one of our future meetings.

Ms. Giffin discussed the surveys that have been created. There are two: one will be sent to the general membership, and one will be sent to the active band participants. Their goal is to have involvement and connect those interested with opportunities. The common theme is "everyone wants to play" but lack knowledge about how to connect with the groups available. This may not occur until May due to the lack of opportunities for performing, rehearsal venues, etc.

2. **Awards.** Mr. Montgomery shared that he and Ms. Pallard have changed the award path of "What have you done for the Club?" to "How can our Club recognize our alumni?" They have begun with a goal of recognizing two younger alumni per month, with showing gratitude and the hope to engage more members. Secondly, they have discussed recognizing those who have served with *valor*, and served with *honor*. More information will be shared in the future meetings since more plans are being developed. If anyone is interested in assisting, please notify either Mr. Montgomery or Ms. Pallard.

3. **Membership.** Mr. Hersch reported that he and President Naughton have created a video to remind alumni to pay their membership dues, with an invitation to become involved on multiple levels. The video will be released within the next week. The link is tbdbitl.com/dues.

4. **Strategic Planning.** Dr. Elson shared that the committee is beginning to develop strategic goals for 2021 and possibly 2022. The committee is also working on data analysis; more will be shared in the future meetings.

5. **Family Events.** Ms. Diemand reported that the story time family event was "awesome" with Ms. Graf as the special (mystery) speaker. There were Buckeye references in one book for the children to enjoy. There will be another event, a coloring contest, which will be broadcasted in social media for more information. If anyone has additional ideas, please feel free to contact her.

Old Business. No reports.

New Business.

1. **NAoAB Membership.** Mr. Behnke made a motion to re-establish our Club for the remaining of the 2021 fiscal year with a prorated membership fee of \$100.00 along with membership payment of \$200.00 for the next fiscal year (July 1, 2021–June 30, 2022). This is a total of \$300.00. Discussion ensued. There was a visual count of hands raised to approve the motion; and hands raised who were against the motion; **motion passed.**
2. **Communications.** Ms. Trahyn reported the excitement surrounding the goal of monthly alumni promotion 'doing great things' on social media with the timeline of 2 weeks; and the remaining two weeks will continue as "Throwback Thursdays" posts. LinkedIn has 172 followers (opened in December 2020) and there are 689 followers on the public Facebook page. The goal is to have 500 followers on LinkedIn and 1000 followers on Facebook. She suggested tagging friends to participate in liking or following the pages. Another suggestion was sharing photos from events that we have participated in that can be posted on the public pages. This will help increase awareness of alumni events and encourage others to participate.

ANNOUNCEMENTS.

1. President Naughton shared that today is International Woman's Day, and he thanked the women who help our Club and students both personally and professionally.
2. Trivia night via ZOOM will be this Thursday, March 11th. It is open to everyone and gift cards will be given out; at this time, 29 people have signed up.
3. Mr. Kirkendall had a new baby son named Luke on March 3. Congratulations to our Treasurer and his wife!
4. Dr. Droste and Mr. Golden discussed the challenges with the bass drums and how to negotiate sharing them in all the performance events.
5. Ms. Graf reports that the Pizza Party for 2021 has been scheduled for December 8th.
6. President Naughton shared that Dr. Droste held a seminar about OSU school songs posted on our public channels, and we can access them to listen if desired.
7. President Naughton stated that Mr. (Dana) Smith's mother passed away last evening; and to keep them in our thoughts.
8. The Buckeye Cruise will be a land event in June; more information to be shared.

ADJOURNMENT. A motion was made by Dr. Hoch to adjourn. The motion was seconded by Mr. DeLong; **motion was carried unanimously.**

NEXT MEETING: Monday, May 10, 2021, at 7:00 pm via ZOOM virtual media.

Respectfully submitted,
Michelle Ruess Jackson, Secretary



TBDBITL Alumni Club, Inc. Financial Report
Board of Governors meeting – March 8, 2021

EXECUTIVE SUMMARY

- I don't have a lot to report on this meeting as there has been very little financial activity so far this year.

Financial Reports Included in the Agenda (as of 02/28/2021)

1. Year-to-date income statement 2021
2. Income Statement by department
3. Balance Sheet as of 2/28/21

Current pledges on record:

	Existing Pledge		Additional Pledge
December 31, 2016	\$50,000 PAID 12/8/16		
December 31, 2017	\$50,000 PAID 12/29/17	June 30, 2017	\$40,000
December 31, 2018	\$50,000 PAID 12/31/18	June 30, 2018	\$40,000
December 31, 2019	\$50,000 PAID 01/28/20	June 30, 2019	\$40,000
December 31, 2020	\$50,000 PAID \$5,000 11/19/20	June 30, 2020	\$40,000
		June 30, 2021	\$40,000

Balance Sheet

TBDBITL Alumni Club, Inc.
As of February 28, 2021

FEB 28, 2021 DEC 31, 2020

Assets

Current Assets

Cash and Cash Equivalents

Huntington Checking	5,414	6,525
Huntington M/M Savings	74,106	74,103
Total Cash and Cash Equivalents	79,520	80,628

US Postal Service - Postage

	3,000	3,000
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Total Current Assets

82,520 83,628

Total Assets

82,520 83,628

Liabilities and Equity

Liabilities

Current Liabilities

Accounts Payable	-	152
Total Current Liabilities	-	152

Total Liabilities

- 152

Equity

Current Year Earnings	(955)	(5,053)
Opening Bal Equity	54,019	54,019
Retained Earnings	29,457	34,509
Total Equity	82,520	83,476

Total Liabilities and Equity

82,520 83,628

Income Statement

TBDBITL Alumni Club, Inc.

For the 2 months ended February 28, 2021

	ACTIVE BAND	GOLF OUTING	HYPER-ACTIVE BAND	REUNION GAME	SCRIPT OHIO CLUB	TBDBITL CLUB	TOTAL
Income							
Donations - Adopt-a-Row	-	-	-	-	-	220	220
Membership Dues	-	-	-	-	-	125	125
Interest income	-	-	-	-	-	3	3
Total Income	-	-	-	-	-	348	348
Gross Profit							
	-	-	-	-	-	348	348
Operating Expenses							
Bank fees							
Bank fee: Merchant Fees	-	-	-	-	-	30	30
Total Bank fees	-	-	-	-	-	30	30
Dues & Subscriptions	-	-	-	-	-	24	24
Insurance & Bonds	-	-	-	-	-	634	634
Mailing & Postage							
Mailing & Postage	-	-	-	-	-	228	228
Total Mailing & Postage	-	-	-	-	-	228	228
Script Ohio Club	-	-	-	-	388	-	388
Total Operating Expenses	-	-	-	-	388	916	1,304
Operating Income	-	-	-	-	(388)	(567)	(955)
Net Income	-	-	-	-	(388)	(567)	(955)

Income Statement

TBDBITL Alumni Club, Inc.

For the 2 months ended February 28, 2021

JAN-FEB 2021

2020

Income

Donations	220	14,392
Endowment Income	-	815
Golf Income	-	7,699
Interest income	3	172
Membership Dues	125	14,100
Miscellaneous	-	1,566
Performances	-	1,500
Reimbursements	-	1,142
Sales to Members	-	1,639
Total Income	348	43,024

Gross Profit

348 43,024

Operating Expenses

Administrative	-	939
Archives	-	4,356
Awards	-	122
Bank fee:Merchant Fees	30	1,059
Contribution to Endowment Fund	-	5,000
Donation	-	1,122
Dues & Subscriptions	24	472
Gifts	-	1,395
Golf	-	6,639
Insurance & Bonds	634	2,486
Mailling & Postage	228	3,025
Meals Expense	-	11,250
Parking	-	87
Parties	-	1,636
Printing & Copying	-	7,650
Script Ohio Club	388	-
Supplies	-	764
Tax Prep	-	75
Total Operating Expenses	1,304	48,077

Operating Income

(955) (5,053)

Net Income

(955) (5,053)

Alumni Association News and Information – February 2021

Reminder - Suspension of all in-person events until further notice

<https://alumnigroups.osu.edu/groups/2020/03/coronavirus-updates/>

- **Upcoming Leadership Symposium Series**
 - February 9 – Fireside Chat with Dr. James Moore and Larry Williamson from the Office of Diversity and Inclusion [Register online](#)
 - March 9 – Advancement Communications Update Webinar
 - April 6 – Fireside Chat with Dr. Melissa Shivers, VP for Student Life
 - For complete information - <https://alumnigroups.osu.edu/groups/event/symposium-series/>
- **Dinner for 12 Buckeyes moves to Networking for 12 Buckeyes**

[RSVP Networking for 12 Buckeyes Monday, April 5, 2021](#)
- **Association Sponsored or Unit Sponsored Programming**
 - <https://www.osu.edu/alumni/activities-and-events/virtual-engagement.html>
 - Upcoming Events - <https://www.osu.edu/alumni/activities-and-events/events/>
 - February 1 – March 31 [2021 Alumni Awards Nomination Open](#)
 - February 1 – 28 #BeKind Instagram Walls Contest
 - February 8-19 – Start of [#Buckeye Love](#)
 - Engage your alumni via social media on what they love about Ohio State or how they met their love of their life through Ohio State, use the #buckeyelove
 - February 17 – International Random Acts of Kindness Day
- **2021 Alumni Award Nominations Now Open**

Please consider nominating a fellow Buckeye volunteer for the Ralph Davenport Mershon Award. A good fit for dedicated, long-time volunteers, this award is presented to alumni who have demonstrated exceptional leadership and service to The Ohio State University. [Learn more](#)
- **International Random Acts of Kindness Day – February 17, 2021**

Join the Alumni Association in celebrating kindness by encouraging your alumni through social media to partake in this annual tradition. We know everyone can use more kindness in their lives and scientific evidence shows us the positive effects of doing kind acts for others as well as receiving or witnessing kindness. Encourage your alumni to post to your social media outlets examples of the random acts of kindness.

Here are some simple suggestions:

 - Hold the door open for someone
 - Thank someone who you appreciate
 - Send a card or flowers to a friend out of the blue
 - Treat someone to a coffee
 - Offer your help to someone
 - Allow someone to go ahead of you in line
 - Make a donation to a local food bank
- **Scholarship fundraising mask opportunity**

Stay safe, show your Buckeye Pride and fundraise for your scholarship fund. The alumni association is selling masks in an effort to fundraise for student assistance. We're excited to share that there is an exclusive opportunity for club and society groups to fundraise too. For each mask purchase, \$4 will go to your group's scholarship fund. [Learn more](#)

- **#BuckeyeLove Event Opportunity**

Purpose:

- 1) Connecting Buckeyes through their own stories of "love" with The Ohio State University
- 2) In 3 easy steps, achieve a "Health and Wellness – Emotional Wellness" category 1 event accomplishment toward Scarlet or Gray Level

Qualifications for Engagement:

- There will be no reimbursement funds available for this opportunity.
- Please let your REO or Society Liaison know that your alumni group will be participating in this initiative.
- Your own version of the #BuckeyeLove message must be posted at least once during the week of February 8, 2021. We would encourage you to share this post no more than three times during the week of February 8, 2021.
- An individual "reply" counts as alumni participation. Only one "reply" or "reaction" per alumnus/alumna per week/Social Media post will count towards participation.
- Reactions to your post (likes, loves, caring) also count towards alumni participation. Please make sure that those who reacted to your post are included in your post-event DocuSign

Here is what your alumni group needs to do:

Step 1: Each group can create your own version or can copy and paste the picture and message below to your Alumni Club/ Society Social Media on February 8, 2021.

Body of Message:

Greetings Buckeyes,

#BuckeyeLove is about sharing unique and special Ohio State moments, connections and acts of kindness: the interactions, the faces, the places, the experiences and the special bond between Buckeyes that make Ohio State the warm and welcoming place it is.

We want to hear YOUR #BuckeyeLove story! Did you meet your spouse while attending The Ohio State University or at a Buckeye alumni event? What is your favorite memory of being on-campus? What is the number one thing about The Ohio State University that you love?

Please share your story below!

Step 2: At the end of the week, look back at the responses and reactions to your post and record the name of each person that replied or reacted. Each individual reply or reaction counts as an "attendee" for this virtual opportunity.

Step 3: After February 14, 2021, collect the names of each Social Media post and reaction from the week and submit them to OSUAA within 30 days in a DocuSign here:

<https://na2.docuSign.net/Member/PowerFormSigning.aspx?PowerFormId=f12657e9-69dd-4a19-9b7b-f225589abefe>

Here is what your DocuSign must include (Please use attached spreadsheet for submission):

1. Social Media Platform(s):
2. Names of participants and how many weeks they submitted a "reply" or a "reaction"

- **#BeKind Instagram Walls Contest – February 1 – 28, 2021**

We are looking for artists to help spread kindness at Ohio State! The Office of Student Life and Kind Columbus are hosting a contest for Ohio State students, faculty, staff, alumni, and Columbus community members to submit artwork that could be featured in outdoor spaces around campus. These Instagrammable Walls will help promote kindness, positivity, and mental health support on campus and in the Columbus community. In addition to seeing their artwork displayed around campus, winners of

the #BeKind Instagram Wall Contest will also receive \$500 to donate to a non-profit organization from the Columbus Foundation's Giving Store of their choice. The #BeKind Instagram Wall Contest is open throughout February 2021. [Learn more](#)

- **Virtual Programming Support**

Thank you for your continued efforts to help keep Buckeyes connected and engaged throughout the world. Our Society Liaisons are here to support and [guide your efforts](#) with continued virtual programming and alternative fundraising ideas. You must submit your request for Zoom assistance at a minimum of 30 days before your scheduled event through Workfront.

- **Club and society event guidance**

As we adjust to the profound changes, we are experiencing due to COVID-19, please follow these guidelines regarding club and society activities. [Read Guidelines](#)

- **Peer review! Virtual programming testimonials**

Club and society leaders share their thoughts about hosting virtual events. [See what they are saying](#)

- **Virtual event ideas and best practices**

We are finding new ways to connect with our fellow Buckeyes. We have included some ideas here for Category 1 events, which provide continued engagement as we prioritize safety. [Get started](#)

- **Virtual Event Accessibility Recommendations-CarmenZoom**

The university recently released the [digital accessibility policy](#) which requires captioning of live online events unless the event has an approved [Accommodation-based exception](#) request. Virtual events hosted through CarmenZoom will now need to be promoted at least 2 weeks in advance in order to give attendees sufficient time to review the communication, register, indicate an accommodation need, and for a live captioning vendor to be booked. As a result, we recommend that you assume at least a 4-week lead time in planning virtual events. Please work with your society liaison to secure a vendor to provide live captions or to submit an exception.

Repeat Reminders

Join the Buckeye Room - <https://www.osu.edu/alumni/communities/the-buckeye-room.html>

Join Alumni Fire (Mentoring Web Platform) – www.osu.alumnifire.com

Attachment - Development Figures (3/2/2021)

309538 TBDBITL – Script Ohio Fund

\$104,920.13 available

\$125.00 Current month gifts (will be transferred in the first week of next month, the foundation is no longer holding these for 180 days)

607138 TBDBITL Scholarship Fund

Endowment principal balance: \$1,086,328.63

Available balance: \$5,648.79

607139 TBDBITL Script Ohio

Endowment principal balance: \$141,995.29

Available balance: \$932.18

641802 Dot the “T” Marching Band

Endowment principal balance: \$1,153,310.39

Available balance: \$210,471.98

647693 Woods TBDBITL MB Fd

Endowment principal balance: \$132,862.42

Available balance: \$27,020.00

647698 100% TBDBITL Endowed Scholarship Endowment

Principal balance: \$645,463.11

Available balance: \$12,068.96

Attachment 2. Script Ohio Club Report

Although the Script Ohio committee has not met recently, we nevertheless are moving forward with our membership process.

The membership mailing was sent out, and although we have not yet seen results of our philanthropic magazine ad, that ad has only been live since December; the results from within TBDBITL itself have been very positive. Thanks to mailing labels generated by Susan Scharenberg, Shelley Graf has been able to send membership thank-you letters and merchandise order forms out for the first time since 2014. Pete Boriin has also been busy sending out merchandise premiums to those members who have requested them. Ed Franks is updating applications written many years ago in order to help Susan Scharenberg to update and stabilize the Script Ohio Club database. As chairman, I am very pleased with the work which the committee has done since our fall meeting.

Greg Daniel, 2020 - 2021 Chairperson