

TBDBITL Alumni Club, Inc.
Board of Governors
March 9, 2020

Call to Order: A regular meeting of the Board of Governors, TBDBITL Alumni Club, Inc., was held at the Ohio State University Alumni Association Longaberger Alumni House, Columbus, Ohio, on March 9, 2020. The meeting commenced at 7:00 pm with President Zacke Naughton presiding.

Board members in attendance: Heather Blackmon-DoForno, Tess Green, TJ Hersch, Michelle Jackson, Phil Kirkendall, Jill McQuaid, Zacke Naughton, Alex Nicolozakes, and Allison Pallard.

Past Presidents and Committee Chairs in attendance: Doug Behn, Denny Beis, Greg Daniel, Ron Donnell, Dr. Paul Droste, Beth Giffin, Shelley Graf, Jeff Jordan, Craig Little, Derrick Mills, Dana Smith, Heather Phillips Smith, and Tom Trinter.

Members and Committee Chairs on conference call: Pete Boriin, Wes Clark, Sarah Diemand, Josh Drouillard, Dan Eck, Jack Elson, Brian Golden, Mike Montgomery, Mike Riley, Ryan Rupp, and Kevin Smith.

Members and Committee Chairs notifying not able to attend: Pat Campbell, Lindsay Conkel, Jeff Dury, Dr. Jan Ebert, Clay Finken, Marc Parulekar, Sydney Reik, and Jocelyn Smallwood.

Guests attending: TBDBITL alumni members Dave Carwile and Kent Hutchinson.

Adoption of Agenda: A motion was made by Dr. Nicolozakes to adopt the agenda. The motion was seconded by Mr. Jordan. **Motion carried.**

Adoption of Minutes. A motion was made by Mr. Trinter to adopt the minutes from January 27, 2020. The motion was seconded by Mr. Behn. **Motion carried.**

President's Remarks.

- A. President Naughton stated that the TBDBITL website has been updated and he publicly thanked Mr. Rupp and Mr. Hering for their efforts.
- B. The Buckeyes Give a Day of Service this year will be April 4, 2020. Mr. Montgomery is our point of contact, and we need ten people to work. Family members are permitted to help.
- C. The Active Band search continues for leadership in the Assistant Chairman role, with transition to the Chairman role. If anyone is interested, please contact Mr. Donnell or President Naughton. See Attachment B for performance information/dates.

OSUAA Report. See Attachment D. Mr. Little highlighted the upcoming events and encouraged our club to check out the newly published book "Time and Change: 150 Years of The Ohio State University." As a reminder, Homecoming 2020 will be September 25th. In addition, a request was made that we update our current members roster (he will send us last year's for comparison). Lastly, OSUAA President Mr. Jim Smith's final day with the organization is April 1, 2020. There are no updates yet regarding his replacement with the search process.

OSUMB Report.

Dr. Hoch stated that this has been a busy season, with performances at Hockey and both Men and Women's Basketball games. There is anticipation for all to go further in the NCAA Tournament. Other dates and events:

- a) Winter sessions continue every Monday for Drum Majors, and they have been well attended.
- b) Weekly percussion clinics continue until Spring.
- c) April 14th is the Spring Game.
- d) April 19th is both the Bands Night and the Spring Drum Major Clinic.
- e) April 25th at 1:00 pm is Drum Major tryouts with 6 candidates auditioning.
- f) May 8th is the Cedar Point trip.

Summer season and fall planning has begun, and approval has been given for the OSUMB to travel to both the Oregon and Penn State away games this fall.

Presentation of Awards.

Mr. Jim Smith, President of the Ohio State University Alumni Association, arrived for a visit. He expressed his gratitude to the TBDBITL Alumni Club and shared some of his favorite memories during his leadership. President Naughton stated how much Mr. Smith has meant to our club throughout the years and for his support of the "100% TBDBITL campaign", among other opportunities. A Certificate of Appreciation was presented to Mr. Smith, along with the awarding of Honorary Membership in the TBDBITL Alumni Club. Mr. Smith received a signed drum head, and at our Reunion we will re-recognize him along with presenting his TBDBITL coat and hat at Skull Session.

Committee Reports: Oral.

1. Finance. Mr. Kirkendall stated that the committee is still working through the new software and it should be completed in the next 2 months by our May meeting. The budget will also be presented to the Club at that time.
2. HyperActive Band. Mr. Daniel is working on the spreadsheet and will send out the official copy once this is completed. He is looking for more instrumentation for the March 28th gig in Wooster-more information for this and future events will be uploaded to the website.
3. Membership. See Attachment E. Mr. Hirsch states that this is also available on the website. He thanked Mr. Franks for his assistance and reminded everyone to pay our dues.
4. Nominating. Mr. Mills reports that Kent Hutchinson is the choice to be our newest At Large Board member. *SEE NEW BUSINESS BELOW* for the voting process. The next task the committee will be looking at is which positions will need to be filled for the upcoming year.
5. Script Ohio Club. Mr. Daniel reports that the next meeting will be March 16, 2020 at 6:00 pm in the conference room at the Steinbrenner Band Room.

Committee Reports: Written.

1. Development Funds. See Attachment G. Miss Graf shared there were recent donations placed in the "current use" fund as many donate near the end of the year.

Old Business.

1. President Naughton discussed that the consensus for the use of OSUAA postcards is that we can use them to update the club membership regarding our upcoming, performance gigs (which are also listed on the website).

New Business.

1. Vacant At-Large Position. Mr. Mills stated that there were six interested and highly qualified candidates that were interested in this position. The Nominating Committee has made a motion that Kent Hutchinson become the newest board member to fulfill the open position which expires August 2020. After discussion, a vote ensued with majority ayes and zero nays; **motion carried.**
2. Social Event. Miss Green, on behalf of their committee, reviewed that Drum Major tryouts will be April 25, and this day could be a venue for hosting a TBDBITL Alumni Club gathering at Endeavor Brewing. A motion was made that the committee would like \$800 (\$500 which would be reimbursable from OSUAA) for this event; the motion was seconded by Mr. Mills. After discussion, a vote was taken with the majority ayes and zero nays; **motion carried.**
3. May Meeting Agenda. President Naughton would like to use the latter half of our May meeting to discuss planning for the 2020-2021 season-see Attachment A for a list of events. The goal is to improve our communication; make our objectives clear and for all to have the opportunity to contribute. He will send out information/guide rules prior to the meeting.

Announcements.

1. Mr. Mills and President Naughton report that the documentary "TBDBITL 141" will be available to view at the Gateway Theatre on High Street on the following dates and times: March 19 at 6:00 pm; March 22 at 5:00 pm; and March 26 at 9:00 pm. If more information is needed, see gateway.com.
2. See Attachment C for information about the Golf Outing.
3. Mr. Behn invited anyone who would like to participate in the Audit Committee to notify him.

ADJOURNMENT. A motion was made by Mr. Behn to adjourn. The motion was seconded by Miss Green; **motion carried.**

NEXT MEETING: Monday, May 11th, 2020, at the Ohio State University Alumni Association Longaberger Alumni House, at 7:00 pm.

Respectfully submitted,
Michelle Ruess Jackson, Secretary

Attachment A: TBDBITL Alumni Club Calendar (General/2020)

Event Name	Date	Committee	Description
Board Meeting	January	All	1/27/20
Rehearsal & Performance Season Start	January	Active Band	First & Third Monday @ 7:30PM @ Steinbrenner
Membership Drive	January	Membership	Letter posting & mailing done with Computer Committee
Basketball Bands	Dec/Jan	Active Band	Completed over Christmas Break
Buckeye Cruise for Cancer	February	Special Events	Membership determined Q2 of previous year based on Hyper activity
Board Meeting	March	All	3/9/20
Spring Newsletter	April/May	Publicity/ Newsletter	Deadline for content determined by Editor
Spring Game	April/May	FYI	4/11/20
Board Meeting	May	All	5/11/20
Drum Major Tryouts	May	Family Events	4/25/20
Parade	May	Hyper Active	Memorial Day (5/25/20)
Fiscal Year End	June 30	N/A	Aligns with that of OSUAA
Fiscal Year Start	July 1	N/A	Aligns with that of OSUAA
Board Meeting	July	All	Budget, Awards (7/13/20)
Parade	July 4 th	Hyper Active	Upper Arlington
Adopt-a-Row	August	Adopt-a-Row	Meal frequency & dates done in coordination with OSUMB
Membership Meeting	Aug/Sep	All	Coordinated with Reunion
Golf Outing	Aug/Sep	Golf Outing	Coordinated with Reunion (9/4/20)
Reunion	Aug/Sep	All	Date at direction of Athletics (9/5/20)
Rehearsal & Performance Season Start	September	Active Band	Following Reunion
Script Ohio Mailing	October	Script Ohio Club	
Parade	Sep/Oct	Hyper Active	Friday of Homecoming Week (9/25/20)
Board Meeting	October	All	Reunion Recap (TBD)
Fall Newsletter	Oct/Nov	Publicity/ Newsletter	Deadline for content determined by Editor

Board Meeting	November	All	(TBD)
Hyper Friday	November	Special Events	Friday before M*ch*gan week (TBD)
Pizza Party	Nov/Dec	Pizza Party	Wednesday before Finals week (12/2/20)

Attachment B: Performance Schedules

Event Name	Date	Time (EST)	Contact
Ohio's Hospice Lifecare Gala-Wooster	3/28/2020	Arrive at 5:15 PM; play at 5:30 PM	Greg
SURPRISE Wedding Performance	5/16/2020	Arrive at 8:45 PM; play at 9:00 PM	Greg
Wesley Glen Concert	5/25/2020	Arrive at 11:30 AM; play at 12:00 PM	Ron
Livingston House Concert	6/7/2020	Arrive at 6:00 PM; play at 6:30 PM	Ron
Park of Roses Concert	6/14/2020	Arrive at 6:30 PM; play at 7:00 PM	Ron
JR Memorial Cruise For a Cure @ Russell's Point	6/27/2020	Arrive at 5:45 PM; play at 6:00 PM	Greg
Scioto Country Club	7/26/2020	Arrive at 6:00 PM; play at 6:30 PM	Ron
Worthington Concert on the Green	8/2/2020	Arrive at 6:30 PM; play at 7:00 PM	Ron
Wesley Woods Community Picnic	8/16/2020	Arrive at 12:45 PM; play at 1:00 PM	Greg
Allen County Fair	8/21/2020	Arrive at 12:30 PM; play at 3:00 PM	Ron

Joe & Cindy Blake's Block Party & Auction in Powell	9/27/2020	Arrive at 3:45 PM; play at 4:00 PM	Greg
Annual Grove City Noon Lions Beat Michigan Tailgate Party	11/13/2020	Arrive at 7:15 PM; play at 7:30 PM	Dana
Clintonville Woman's Club Beat Michigan Brunch & Pep Rally	11/22/2020	Arrive 12:00 PM; eat immediately and play at 1:00 PM	Greg
Valley Dale Beat Michigan Dance	11/27/2020	TBA	Dana

Attachment C: Golf Committee Report

Our event this year will be held at the Golf Club of Dublin again. We were very happy with their hospitality and they were great to work with so it made the decision easy. Registration will be opening early this year – goal is mid-end of March. Anyone that registers before July 15 (could be changed to line up with other club deadlines) will receive a TBDBITL promo item. Our goal is to be at the same registration price point as last year which is down from two years ago.

We decided to go with the option where everyone that registers early will receive a TBDBITL item, working on getting that picked out. We will be updating and opening the website next month, which is great and much sooner than in past years.

I'm seeking out guest speakers. It would be awesome to get a big name in there. If we had any connections to Tressel, Urban, Shelly, Archie, Eddie or bigger ex-football players that would be amazing. If a bigger name doesn't work out I'm applying for the cheer squad and Brutus but can't submit that application until July. That would be a fun photo op for people. Other than that its go time on sponsors and donations right up to the event. Things are moving!

Attachment D: OSUAA Report

Alumni Association News and Information – March 2020

- **Association Sponsored Events can be found on our website**
- <http://www.osu.edu/alumni/activities-and-events/events/>
 - COSI After Dark The mythology and science of Superheroes – March 12
 - Buckeye Smart: The Buckeye Leadership Fellows Program – March 17
 - Ohio State Day with the Columbus Blue Jackets – March 19
 - Ohio State Community Open House – March 21
 - Ohio State Day of Giving – March 22
 - Webinar – Preparing to step into a Management Role – March 27
 - Buckeyes Give Day of Service – April 4
 - Buck-I-Run 5k – April 17
 - Ohio State Day at Cedar Point – May 8
 - Ohio State Day at Cleveland Indians – June 19

- **2020 Group Football ticket information - Reminder: allocation requests are due by March 13.**
 - You must be either a Scarlet or Gray tiered Alumni group
 - This phase is just the request process. All Home Game requests will be filled with the number you request. Away game request will need to be approved by athletics
 - Homecoming is September 26th vs. Rutgers (Other options are BG, Buffalo or Indiana.)
 - Initial email to inquire about Home ticket allocation – February 17th
 - Allocation request via google link due – March 13th
 - OSUAA will confirm your Home Game Allocation – week of March 16th
 - Away Game Confirmation of Ticket Allocation from Athletics – TBD
 - If you plan to use OSUAA's Engagement Service for your event registration, it is recommended that you go live with your event sale by June 15th. This will allow you to offer your alumni the chance to get tickets before the general alumni sale around the first of July. To meet this deadline, be sure to submit your Workfront Request as soon as your finalize your details but no later than May 1.
 - Here is the link to request Home and Away Football Game tickets – https://docs.google.com/forms/d/e/1FAIpQLSdwpYkQN-Io08GZr-UW44qVdB5mfZ0pRhhSQE1lnA_GSGOwDA/viewform?usp=sf_link

- Reminder, all DocuSign forms must be submitted 30 days after the event to be eligible for reimbursable programming funds in FY 20. Sign-in sheet/attendance list is required. Non-reimbursable event attendance also needs to be reported so we can capture important engagement of your alumni in the database

Attachment D: OSUAA Report, continued

- **April 2020 is Month of Service.** The Month of Service is a great way to get your community service credit in while participating in a large group effort to pay forward in our community. There are two ways to participate. Plan your own event in April or participate with OSUAA's Day of Service on April 4. If you have your own event, be sure to request Volunteer Shirts for your event from Nadine Holmes.115@osu.edu

- For those societies who collect dues are reminded to submit your annual membership to the Association on a yearly basis. In order to upload this information as easily as possible, please use the following link - <https://groups.alumni.osu.edu/wp-content/uploads/sites/59/2019/10/Membership-Roster-for-Societies.xlsx>

- All of our alumni groups are encouraged to host a Strategy Planning Retreat. We have a template agenda already created and someone from our staff is willing to facilitate. Plan on about 3 ½ hours.

- Great Ohio State gift options – all benefit student scholarships.
 1. The Oval Collection Wines <https://partners.vinoshipper.com/ohio-state>
 2. Time and Change: 150 Years of The Ohio State University Book <https://ohiostatepress.org/books/titles/9780814213995.html>

- Repeat Reminders
 - Join the Buckeye Room - <https://www.osu.edu/alumni/communities/the-buckeye-room.html>
 - Join Alumni Fire (Mentoring Web Platform) – www.osu.alumnifire.com

Attachment F: Special Events Report

The special events committee has had two very good events with Hyper Friday in November and the Cruise in February.

Hyper Friday 2019 was another big success with additional performances on the weekends before and after the actual Hyper Friday weekend! This brought in another three thousand plus dollars for the band. We also made new contacts that will potentially benefit us for years to come!

Hyper Friday events ran from 8am until midnight that evening. There were close to 15 different events and over 50 band members and cheer alumni throughout the day! Net proceeds were close to our \$15,000 goal. There were many good comments from band member participants about the schedule being less hectic with more time to enjoy the refreshments provided by each of the sponsors. The band connected well with all of our fans and it was a great day!

The date for Hyper Friday 2020 is still being considered. We have learned that holding hyper Friday on away game weekends does not draw as many people to Columbus as home games. A date will be determined soon and advertised once decided.

The 2020 Buckeye cruise for cancer was another tremendous success raising \$4.25 million dollars. The 20 members of the alumni band including drum major Shelley Graf, were proud to be a part of this achievement. The Alumni Band again offered a Band Fan Experience Package through the Ohio State University Marching Band. A special thank you to Dr. Chris Hoch again this year for offering this band fan package to be auctioned. The package went for \$3,500 and was won by the same bidder who won it last year! The winner truly loves the band and stated they would be giving additional funds for the package above their winning bid.

The band performed almost every day either on Deck by the pool and/or for the opening events each evening in the theater. There was plenty of free time for the band to enjoy the cruise as well. The band and drum major are always well-received by the many Buckeye fans on the cruise. The cruise coordinators have said the Alumni Band plays a big part in the event.

There were several new first-time band members this year as well as a few others who paid their way and played with us. Another thank you Dr. Hoch and the marching band for making nicer horns available for the cruise which look and sound better. The band held three rehearsals prior

to the cruise. Alan Notestine who is now the music coordinator for the cruise band did an excellent job rehearsing the group.

Thanks also to Susan Scharenberg for working with the Band Center to schedule rehearsal dates and coordinate music. The Cruise band has been using several New pieces of music that we will begin using for hyperband events. This has been discussed with Hyper Band Chair Greg Daniel and the new music will be introduced this year.

Dates for next year's Buckeye Cruise are:

February 21-26, 2021. Selection for the 2021 cruise band we begin in May 2020.

Attachment G: Development Report

UPDATED SCRIPT OHIO FIGURES AS OF 3/13/2020

TBDBITL - Script Ohio Fund - 309538

Available Balance: \$44,574.33

Money in the 180-day hold

Development Activity

Last activity Date: 03/13/2020

Cash: \$28,120.00

Gifts In 180-day hold (not in GI)

Gifts Held 6 Months: \$9,784.00

Gifts Held 5 Months: \$989.00

Gifts Held 4 Months: \$3,254.00

Gifts Held 3 Months: \$12,768.00

Gifts Held 2 Months: \$908.00

Gifts Held 1 Month: \$415.00

Gifts Current Month: \$0.00

607138 TBDBITL Scholarship Fund

Principal Bal \$1,054,411.83

Available bal \$9,929.08

607139 TBDBITL Script OH

Principal balance \$135,320.29

Available Bal \$19,558.65

641802 Dot the "I" Marching Band

Principal balance \$1,050,808.28

Available Bal \$160,333.37

647693 Woods TBDBITL Marching Band Fund

Principal balance \$103,237.36

Available Balance \$70,444.70

647698 100% TBDBITL endowed Scholarship (Kennedy 483164)

Principal balance \$568,456.55

Available Balance \$8,215.97